

# Rocket DAO

## PRIVACY POLICY

Effective Date: July 03, 2018

### GENERAL

Rocket DAO, together with its affiliates ("Rocket DAO", "we", "us") values the privacy of individuals who visit our Rocket DAO Platform (the "Decentralized Funding Platform"), available at <https://Rocket DAO.io> and any of our other websites, applications, or services that link to this Privacy Policy (collectively, the "Platform"). The Platform allows backers and investors that have created an account with us ("Investors") to make investments in token sales with blockchain projects listed on the Platform ("Startups").

The present Privacy Policy ("Policy") is designed to explain how we collect, use, and share information from users of the including Investors and Token Developers. This Policy is incorporated by reference into our [Terms of Service](#). By agreeing to this Policy in your account setup or by using the Service, you agree to the terms and conditions of this Policy.

In accepting these Terms, You acknowledge that You have read them, understand them, and had an opportunity to seek an independent financial and/or legal advice prior to agreeing to them. If You have any questions regarding these Terms, please contact us at [support@rocketdao.io](mailto:support@rocketdao.io)

Please read our Privacy Policy carefully to get a clear understanding of how we collect, use, protect or store Your personal data in our website (<https://Rocket DAO.io>).

As the owner of this website, Rocket DAO becomes the owner and responsible for the files with the personal data voluntarily supplied by You. We have adopted all the security measures legally required for the protection of Your data and Your privacy in compliance with the laws applicable on the protection of privacy in relation to the processing of personal data.

Before participating in Rocket DAO You might have to provide certain personal information about Yourself (this may include, but is not limited to, Your name, contact details, date of birth, residency, or any other information, that may be required to meet the legal requirements according to the applicable laws or regulations as of the moment of requesting the information) to enable us to verify Your identity.

Rocket DAO may determine, in its sole discretion, the list of information, that shall be requested from You (this may include, but is not limited to, Your name, contact details, date of birth, residency, or any other information, that may be required to meet the legal requirements according to the applicable laws or regulations as of the moment of requesting the information) in order to comply with the current or future applicable laws or regulations.

## COLLECTION AND PROCESSING OF PERSONAL DATA

Following are some examples of data that this website may ask You to provide and their purposes:

- ✓ The user name, e-mail addresses and phone numbers will be requested for subsequent user administration;
- ✓ Company and personal details, tariffs, time-sheets, etc. These data may be collected during registration on the website, when processing invoices, by means of transactions or otherwise and will be used to ensure good quality of the services provided;
- ✓ Additional official identification data (such as national registration number, passport copy) as well as all other information required by law will be requested for subsequent user administration and/or specifically to the services and transactions via the website.

In addition, the website collects and processes personal data for the following purposes: manage contractual and pre-contractual relationships, prevent abuse and fraud, establish statistics and tests, train staff, monitor service quality, commercial prospection or direct marketing in relation to products or financial services or other products or services promoted by the website.

### **Registration as Investor:**

If you register on the Platform as an Investor, you are required to provide us with your name and email address and to designate a password. In order to participate as an Investor in any Rocket DAO Funds, we also may require certain information to confirm your status as an accredited investor if it obligatory by the applicable Legal Law. For example, Investors hoping to participate in Rocket DAO Funds in an individual capacity, and not on behalf of a corporation or trust, must provide their full name, social security number, phone number, address, date of birth, and proof of required assets (such as an asset appraisal) or income (such as tax filings or pay stubs). More information regarding investor accreditation is available [here](#). We also require Investors to complete a short questionnaire regarding their interest in specific types of Startup Projects.

### **Registration as Startup:**

Startups will provide us with information about their project and token offering during the course of our diligence process, expert valuation and audit certain of which will be provided to potential Investors to assist in making an investment decision.

### **Financial Information:**

Investors may invest in token sales using traditional currency and/or cryptocurrency. To facilitate these transactions we will collect necessary financial information, such as your bank's routing number and your account number.

### **Communications:**

If you contact us directly, we may receive additional information about you. For example, when you email our Customer Support Team, we will receive your email address, the contents of a message or attachments that you may send to us, and other information you choose to provide.

### **Personal Data Storage**

Personal data is stored in a secure environment that is not accessible to the public in accordance with the applicable laws.

Rocket DAO will process your Personal Data in accordance with the Data Protection Act 2004 and EU Legislation/International Agreements Directive 95/46/EC, and You agree that we, as the data controller, may directly or through our service providers or agents process your Personal Data for any one or more of the following purposes:

- ✓ the purchase the Tokens pursuant to these Terms;
- ✓ providing You with information about us and our range of services;
- ✓ compliance with relevant "Know Your Client" and "Anti-Money Laundering" requirements under applicable law;
- ✓ management of enquiries and complaints;
- ✓ processing of transactions related to the Token Sale;
- ✓ opening, maintaining or operating a bank account in the Company's name;
- ✓ resolving any disputes with you;
- ✓ producing summary information for statistical, regulatory and audit purposes; or
- ✓ any other reasonable purposes in accordance with applicable law.

The data that Rocket DAO collect from the User will be transferred to, and stored at, in the EU and may be transferred and/or stored to other places outside the European Economic Area (EEA). It may also be processed by staff, operating outside the EEA, who works for Rocket DAO or for one of its service providers.

The website cannot guarantee the security of the data during transmission via the Internet and You must be aware of the risks related to the specificities of the Internet networks, in particular that information relating to personal data can be captured and/or transferred without our knowledge.

All the data collected is stored for a period no longer than necessary for providing or using the requested service. Beyond that period, the data will be deleted, made anonymous or kept for statistical purposes. When assessing how long personal data shall be stored, retention requirements might be stipulated by other applicable laws (e.g. anti-money laundering law). Stored personal data can serve as legal evidence in litigation.

### **Information We Collect Automatically From Your Use of the Service**

When you use our Service, we may collect information from you through automated means, such as cookies, web beacons, and web server logs. By using the Service, you consent to the placement of cookies, beacons, and similar technologies in your browser and on emails in accordance with this Policy. The information collected in this manner includes IP address, browser characteristics, device IDs and characteristics, operating system version, language preferences, referring URLs, and information about the usage of our Service.

We may use this information, for example, to ensure that the Service functions properly, to determine how many users have visited certain pages or opened messages, or to prevent fraud. We also work with analytics providers which use cookies and similar technologies to collect and analyze information about use of the Service and report on activities and trends. If you do not want information collected through the use of cookies, there is a procedure in most browsers that allows you to automatically decline cookies or be given the choice of declining or accepting the transfer to your computer of a particular cookie (or cookies) from a particular site. You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/index.html>. If, however, you do not accept cookies, you may experience some inconvenience in your use of the Service.

## How We Use Your Information

We may use the information we collect:

- ✓ To verify the identity and accreditation status of investors, which may include conducting a soft pull on your credit history, and to facilitate investments in listed tokens.
- ✓ To operate, maintain, enhance and provide features of the Service, to provide services and information that you request, to respond to comments and questions, and otherwise to provide support to users.
- ✓ To understand and analyze the usage trends and preferences of our users, to improve the Service, and to develop new products, services, features, and functionality.
- ✓ To contact you for administrative or informational purposes, including by providing customer service or sending communications, including changes to our terms, conditions, and policies.
- ✓ For marketing purposes, such as developing and providing promotional and advertising materials that may be useful, relevant, valuable or otherwise of interest.
- ✓ To personalize your experience on the Service by presenting tailored content.
- ✓ We may aggregate data collected through the Service and may use and disclose it for any purpose.
- ✓ For our business purposes, such as audits, security, compliance with applicable laws and regulations, fraud monitoring and prevention.
- ✓ To enforce our Terms of Service or other legal rights.

## How We Share Your Information

We may disclose information that we collect through the Service to third parties in the following circumstances:

- ✓ To credit bureaus and other third parties who provide Know Your Customer and Anti-Money Laundering services, including verifying users as accredited investors.
- ✓ Information collected from and about Investors may be shared with Token Developers to facilitate Investor directed investments.
- ✓ To our third party service providers who provide services such as website hosting, data analysis, customer service, email delivery, auditing, and other services.
- ✓ To a potential or actual acquirer, successor, or assignee as part of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in bankruptcy or similar proceedings).
- ✓ If required to do so by law or in the good faith belief that such action is appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.

In addition, we may use third party analytics vendors to evaluate and provide us with information about your use of the Service. We do not share your information with these third parties, but these analytics service providers may set and access their own cookies, pixel tags and similar technologies on the Service and they may otherwise collect or have access to

information about you which they may collect over time and across different websites. For example, we use Google Analytics to collect and process certain analytics data. Google provides some additional privacy options described at <https://www.google.com/policies/privacy/partners>. We may use and disclose aggregate information that does not identify or otherwise relate to an individual for any purpose, unless we are prohibited from doing so under applicable law.

## **THIRD PARTIES**

Rocket DAO may outsource part of its IT infrastructure and the processing of Your data to third parties if necessary. For example, the transfer of providing from You data to outsourcer company to verify its authenticity (checking the passports validity, the absence of changes to graphic files, etc.), such as TELEGRAM.PASSPORT. By submitting any of Your personal data, You agree to this transfer or processing. Rocket DAO from its side will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with these Terms.

Our services may, from time to time, contain links to and from the websites of our partner networks, advertisers, and affiliates (including, but not limited to). If You follow a link to any of these websites, please note that these websites and any services that may be accessible through them have their own privacy policies and that We do not accept any responsibility or liability for these policies or for any personal information that may be collected through these websites or services, such as contact and location data. Such partners may be located in other countries where the laws on processing personal information may be less stringent than in your country. Please check their policies before You submit any personal data to their websites or use their services.

As we may display third-party content on the Platform. Third-party content may use cookies, web beacons, or other mechanisms for obtaining data in connection with your viewing of and/or interacting with the third-party content on the Platform. This Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the Platform link. The inclusion of a link on the Service does not imply endorsement of the linked site or service by us or by our affiliates.

## **SECURITY MEASURES**

We use certain physical, organizational, and technical safeguards that are designed to maintain the integrity and security of information that we collect. Please be aware that no security measures are perfect or impenetrable and thus we cannot and do not guarantee the security of your data. It is important that you maintain the security and control of your account credentials, and not share your password with anyone. In addition, we offer our users two-factor authentication which is designed to protect their account.

### **Confidentiality of Account and Password**

If You set, or are provided with, a user identification code, password or any other piece of information as part of our security procedures, You must treat such information as confidential. You must not disclose it to any third party.

You are solely responsible for maintaining the confidentiality of Your passwords and/or any information in connection with Your user profile. You must log off and close the browser window at the end of Your session, because this will prevent others from accessing Your personal data without Your consent.

If You know or suspect that anyone other than You knows Your user identification code or password, You must promptly notify us at [support@rocketdao.io](mailto:support@rocketdao.io)

## **RIGHT TO PROVIDE AND TO ACCESS TO PERSONAL DATA**

You may, of course, decline to share certain information with us, in which case we may not be able to provide to you some of the features and functionality of the Service. From time to time, we send marketing e-mail messages to our users. If you no longer want to receive such emails from us on a going forward basis, you may opt-out via the "unsubscribe" link provided in each such email.

Under the Data Protection Act 2004 You have a right to access your Personal Data held by us, and it is your responsibility to inform us of any changes to your Personal Data to ensure such data remains accurate. You also have a right to object to your Personal Data being processed for the purposes of direct marketing. You agree to provide a written request to us should You wish to enforce these rights.

You can exercise Your rights of access, modification, deletion or opposition by sending us a request by e-mail to [support@rocketdao.io](mailto:support@rocketdao.io)

## **ATTENTION: CHILDREN.**

MINORS (THOSE UNDER THE AGE OF 18) MAY NOT USE THE SITE. WE DO NOT KNOWINGLY COLLECT PERSONAL INFORMATION FROM ANYONE UNDER THE AGE OF 18, AND NO PART OF THE SITE IS DESIGNED TO ATTRACT ANYONE UNDER THE AGE OF 18. BECAUSE WE DO NOT INTENTIONALLY COLLECT ANY INFORMATION FROM CHILDREN UNDER THE AGE OF 18, WE ALSO DO NOT KNOWINGLY SHARE OR DISCLOSE SUCH INFORMATION TO THIRD PARTIES. IF YOU HAVE REASON TO BELIEVE THAT A CHILD UNDER 18 YEARS OF AGE HAS PROVIDED US WITH PERSONAL INFORMATION, PLEASE CONTACT US AT [support@rocketdao.io](mailto:support@rocketdao.io) AND WE WILL TAKE APPROPRIATE ACTION UNDER APPLICABLE LAW.

## **UPDATES AND CHANGES IN PRIVACY POLICY**

We reserve the right to change this Privacy Policy at any time (for example due to the applicable legislation changes, etc). These changes will be set on this page so that You always know what data is collected, how that information can be used and how we handle Your personal data. Therefore, we encourage You to read this Privacy Policy regularly.

The "Effective Date" date at the top of this page indicates when this Policy was last revised. If we make material changes, we may notify you through the Service or by sending you an email or

other communication. We encourage you to read this Policy periodically to stay up-to-date about our privacy practices. Your use of the Service following these changes means that you accept the revised Policy.

## **CONSENT TO THE PROCESSING OF PERSONAL DATA**

I, further on as the "User", pursuant to the requirements of applicable Law, I give my consent for processing of my personal data specified during registration by filling out any web forms on the websites of Rocket DAO and confirming that by giving such consent I act in my own will and in my interest.

Consent applies to the following information: surname, first name and patronymic; former surname, name and patronymic (in case of changing user profile data); the photo; date of birth, telephone number; E-mail address; nationality and other personal information that I provided in web forms on any Rocket DAO websites.

Consent is granted for the implementation of any actions with respect to personal data that are necessary to achieve the above objectives, including without limitation: collection, systematization, accumulation, storage, clarification (updating, modification), use, distribution (including transfer), depersonalization, blocking, destruction, as well as the implementation of any other actions with personal data in accordance with applicable law.

The processing of the User's personal data is carried out solely for the purposes of registering the User in the Rocket DAO database with subsequent sending to the User of e-mail messages and SMS notifications, including advertising content, from Rocket DAO, its affiliates and / or subcontractors, news and newsletters, invitations to the activities of Rocket DAO and other information of advertising and news content, as well as to verify the identity of the User when attending Rocket DAO events.

The date of issue of consent to the processing of the User's personal data is the date of sending the registration web-form from the sites of Rocket DAO.

Rocket DAO performs KYC and AML procedures. If You supply Rocket DAO with the personal information described above and any other personal data (including IP address), You agree that Rocket DAO will therefore process Your information for AML purposes, and can provide Your information to the state authorities in the countries Rocket DAO operates.

In accepting these Terms, You acknowledge and guarantee that any kind of funds that will be transferred with the help of Rocket DAO Platform, are not obtained by criminal means, and that Your Rocket DAO Token purchase is not aimed at money laundering. You hereby authorize Rocket DAO to, directly or through third parties, make any inquiries We consider necessary to verify Your identity and/or protect against fraud, including to query identity information contained in public domains or reports, and to take any action We reasonably deem necessary based on the results of such inquiries or reports. You further authorize any and all third parties to whom such inquiries or requests may be directed to fully respond to such inquiries or requests.

The said consent is valid for an unlimited period from the moment of data provision and can be withdrawn by the User by submitting an application to the administration of the Rocket DAO sites by sending the appropriate order to the User in simple written form to the e-mail address [support@rocketdao.io](mailto:support@rocketdao.io)

## **CONTACT US.**

If you would like to contact us for any reason e-mail us at [support@rocketdao.io](mailto:support@rocketdao.io)